

THE SIZE OF THE LANGUAGE INDUSTRY

Perþembe, 26 Kasým 2009
Last Updated Salý, 31 Ađustos 2010

DG Translation

27 Nov 2009, Brussels

10.00 – 10.20 Welcome and opening remarks

Karl-Johan L nnroth, Director-General of DG Translation (DGT)

10.20 - 11.00 The economic value of multilingualism: private, social, and macroeconomic perspectives

Prof. Franois Grin, University of Geneva

11.00 – 11.30 The size of the language industry in the European Union – Presentation of the

'STUDY ON THE SIZE OF THE LANGUAGE INDUSTRY IN THE EU'

Conference for the presentation of the 'STUDY ON THE SIZE OF THE LANGUAGE INDUSTRY IN THE EU'

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11.00 – 11.30 The size of the language industry in the European Union – Presentation of the study - Part I

Dr. A. Rinsche, N. Portera-Zanotti, The Language Technology Centre

11.30 – 12.00 Break and Technical press briefing

12.00 – 12.15 The size of the language industry in the European Union – Presentation of the study - Part II

Dr. A. Rinsche, N. Portera-Zanotti, The Language Technology Centre

12.15 – 12.45 Q&A session

12.45 – 14.15 Lunch

14.15 – 14.45 N. Kelly, Common Sense Advisory (CSA)

Preliminary findings of CSA research on the European market sizing and industry distribution for language services

14.45 – 15.00 Q&A with the audience

15.00 -15.30 Break

15.30 – 16.45 Round-Table moderated by K-J. Lönnroth

The role of the language industry in a multilingual Europe: challenges and perspectives

16.45 – 17.15 Q&A with the audience

17.15 – 17.30 Conclusions by the Director-General